Cook County Manufacturing Reinvented Program Grant Application Questions

Step 1 - Basic Information

To be eligible, applicants must be a small or mid-sized manufacturer that reside in Cook County. Please email <u>manufacturingreinvented@imec.org</u> if you have a question about your eligibility.

- First Name
- Last Name
- Title
- Email Address
- Phone Number
- Company Name
- Company Street Address
- Company City
- Company Postal Code
- Company Website
- Is your business 51% owned, operated and controlled by any of the following: Minority, Female, Veteran, Disabled?:
 - o Yes
 - o No
- If yes, please select all that apply:
 - o 51% Minority Owned-Operated
 - o 51% Female Owned-Operated
 - o 51% Veteran Owned-Operated
 - o 51% Disable Owned-Operated
- Years in Operation:
 - o **10+**
 - o **3-9**
 - o Less than 3
- Number of Employees:
 - o Less than 20
 - o **21-75**
 - o More than 75
- 2021 Annual Revenue:
- Revenue Trends Since 2020:
 - o Increasing
 - o Flat
 - o Declining

Step 2 - Urgent Priority Area

Select the most pressing priority for your organization out of the categories below:

- **Leadership**: Shape your company's future success by strategically planning and growing your business while guiding and coaching your future leaders.
- Workforce: Boost productivity and enhance engagement to develop a more resilient, motivated team.
- **Growth**: Implement sales and marketing tools to grow your business and capture new opportunities.
- **Operations**: Leverage continuous improvement measures and streamline production, maintenance, and administrative processes.

Step 2 (cont.) Urgent Priority Area - Project Selection ALL CATEGORIES

Which Project Best Fits your needs? (Project Descriptions found on website at <u>www.ccmfg.org</u>)

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 - Leadership: Strategic Planning
 - o Leadership: Key Performance Indicator Management
 - o Leadership: Talent Succession Planning
 - Growth: Search Engine Optimization
 - o Growth: Website Development
 - o Operations: Preparation for Automation
 - Operations: Cybersecurity
 - Operations: Lean Training with Kaizen
 - o Workforce: Talent Acquisition & Retention
 - Workforce: Front Line Leadership Skills Training
 - Workforce: Employee Engagement

Step 3 - Circumstances from Covid-19

- What are your company's current challenge(s) that this project will address (between 1-3 sentences)?
- How has the pandemic effected this challenge? (1-3 sentences)
- What is the business impact of this challenge? (1-3 sentences)
- Why is conquering this challenge important for the ongoing success of your business? (1-3 sentences)

Step 4 - Anticipated Program Outcomes

List the following estimated outcomes for participating in this program.

- Estimated number of jobs created that will result from this project. (Percent of current employment size)
 - o Greater than 25%
 - o **10%-24%**
 - o Less than 10%
- Estimated number of jobs retained will result from this project. (Percent of current employment size)
 - o Greater than 75%
 - o **25%-74%**
 - o Less than 25%
- Estimated new sales that will result from this project. (Percentage of increase of current sales)
 - o Greater than 20%
 - o **10%-19%**
 - o Less than 10%
- Estimated retained sales that will result from this project. (Percentage of current sales)
 - Greater than 75%
 - o **25%-74%**
 - o Less than 25%

Step 4 (cont.) - Anticipated Program Outcomes

- Will this project result cost savings (waste reduction/equipment repair/efficiency gains/etc.)
 - o Yes
 - > If Yes, estimated amount of cost savings from answer above:
 - o No

Step 5 - Company Investments

- What is your BEST ESTIMATE for total dollars of potential investments?
 - \circ $\;$ This amount should include future estimates for:
 - Total Employee Wages
 - > Operation and Capital Investments (Plant Equipment)
 - Training Time Cost and/or Cost of Training
 - New Products or Processes
 - Information Systems or Software
 - > Other Investments Not Identified Above

Step 6 - Verify Sign & Submit

If you would like additional information or have any questions, please contact manufacturingreinvented@imec.org.

- I attest to the best of my knowledge, that:
 - The company is a small to mid-sized manufacturing entity (defined as less than 500 employees)
 - Facility located in Cook County
 - Project will be paid in full by the manufacturer and reimbursed by the Cook County Manufacturing Reinvented Grant after completion and proper documentation
 - \circ $\;$ The selected project addresses critical priorities that occurred related to the pandemic
 - All information provided herein is accurate.
- I also understand, if awarded funding that there will be a post-project evaluation and project reporting, and your company and project may be highlighted in a press release or other marketing platforms by IMEC.
 - Company proprietary or trade secret information will not be disclosed.
- I Certify the Above Conditions.
- Electronic Signature:
 - By typing your name below, you are signing this application electronically and confirming the above certification
 - Full Name (Electronic Signature)
 - o Date Completed