

Annual IT Planning Checklist

Technology is the backbone that supports most business initiatives and critical functions.



Having a sound IT strategy and budget heading into a new year is a key element in the success of your overall business plan.



Article: Why do businesses need an IT strategy?

Follow these steps to create your annual IT plan:

- Determine your organization's growth plan. Will you be adding new employees, new locations? These answers will help determine new equipment, software, and licensing needs for the coming year.
- 2. **Determine your revenue goals for next year.** Expense plans are typically created as a percentage of revenue so it's important to understand what your revenue goals are and how technology will be needed to support those goals.
- 3. **Review your IT assets for possible replacement**. Most technology has a useful lifespan of 5 years. Holding on to aging assets creates risk.
 - a. Article: <u>IT asset lifecycle management</u>
 - b. Article: Technology end of life and end of support
 - c. Article: The benefits of hardware warranties
 - d. Article: How IRS Section 179 can help your business
- 4. **Review latest risk assessment**. For the best opportunity to lower your overall risk profile, you should have a quarterly risk assessment as part of your plan.
 - a. Article: 7 tips for building a culture of cybersecurity
 - b. Article: CIS and NIST Frameworks | Why they matter in a risk assessment
 - c. Article: How at risk am 1?



- 5. **Create plan to conduct annual disaster recovery testing**. There's a big difference between backing up and recovering. Make sure your plan works and is up to date each year.
 - a. Article: What is IT disaster recovery?
 - b. Article: IT downtime | What causes it and how to prevent it
 - c. Article: <u>Backup and Recovery Systems</u>
- 6. **Review all technology vendor relationships**. Are you getting value from each one? Do you have contracts up for renewal that need to be reviewed?
 - a. Article: <u>Is your IT partnership effective?</u>
 - b. Article: 7 Reasons your IT provider isn't as responsive as they used to be
 - c. Article: <u>Top 9 Questions to Ask Potential IT Providers</u>
 - d. Article: <u>Proactive vs reactive IT</u>
- 7. **Determine your IT budget**. Now that you have all the relevant information, you can create a working budget for technology for the coming year.
 - a. Article: <u>How much should my business spend on IT?</u>
 - b. Article: What is an IT Roadmap?

