

BEYOND THE BOT - AI'S NEXT LEAP IN MANUFACTURING

NEXTGEN

MANUFACTURING SUMMIT



Artificial Intelligence (AI) is reshaping the way products are designed, built, and delivered today. For manufacturers, this shift presents both a challenge and a major opportunity.

NextGen is the chance to stay ahead of the curve... complete with real-world examples, cutting-edge insights from Microsoft and other industry leaders, and peer discussions focused on practical implementation.

Why Sponsor NextGen?

Position your brand at the forefront of AI-driven innovation in manufacturing.

- **Targeted Visibility**

Audience of manufacturing leaders, tech decision-makers, and innovation champions

- **Hands-On Exposure**

Live demos and exhibitor showcases give attendees tactile, real-time experiences with your technology and services

- **Brand Recognition**

Enjoy pre- and post-event promotion, on-site signage, and inclusion in event marketing materials.



July 22, 2025
8am - 4pm



NIU Naperville
1120 E Diehl Rd

Visit imec.org/nextgen to learn more.

Sponsorship and Exhibitor Opportunities

PREMIUM

\$10,000

- Top billing on printed signage and digital materials
- Speaking opportunity (choice of opening or closing remarks)
- Premier exhibition space
- Full-page ad in printed program and digital slide presentation
- 1 dedicated event email with short remarks from your organization
- 1 social media post (sent by IMEC)
- 2 complimentary registrations

PLATINUM

\$7,500

- Opening and closing remarks recognition by IMEC
- Logo on event materials (print and digital)
- Premier exhibition space
- Half-page ad in printed program and digital slide presentation
- 1 dedicated social media post
- 2 complimentary registrations

GOLD

\$5,000

- Logo on event materials (print and digital)
- Exhibition space
- Quarter-page ad in printed program and digital slide presentation
- 1 dedicated social media post
- 2 complimentary registrations

MEAL

\$5,000

- Welcome remarks or recognition during meal
- Logo on event materials (print and digital)
- Branded table materials
- 2 complimentary registrations

SILVER

\$1,000

- Logo on event materials (print and digital)
- Exhibition space
- 2 complimentary registrations

SUPPORTER

\$500

- Logo on event materials (print and digital)

Add-on Demo for \$500* - Showcase your product live at the event.

**This add-on is only available to sponsors with a package that includes an exhibitor table.*

Opportunities are limited. To secure your spot, please email:
Camryn Tunney at ctunney@imec.org