



Camryn Tunney

Marketing
Specialist

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***“Work hard in silence, let
success be your noise.”***

- Frank Ocean

Responsibilities

I joined the IMEC marketing team as a recent graduate from Illinois State University. My education and hands-on work experience allowed me to build my knowledge and practical skills in digital marketing, analytics, branding, and content writing, and creative design.

As a Marketing Specialist, I get to use and build upon my experience to help execute the IMEC strategic marketing plan and contribute to the goal of igniting manufacturing excellence in Illinois. This includes promoting the IMEC brand to prospective clients and nurturing the relationship with existing clients to increase market penetration.

Qualifications

- Bachelor of Science in Marketing, with sequence in Integrated Marketing Communications and Advanced Marketing Analytics from Illinois State University
- Associate of Science degree from Black Hawk College