



Eric Gray

Marketing
Specialist

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***“Start where you are.
Use what you have. Do
what you can.”***

-Arthur Ashe

Responsibilities

My role as a Marketing Specialist at IMEC allows me to creatively spread the word about the IMEC mission to drive growth through enterprise excellence. I bring experience in social media marketing, written communication, and brand management to the team. Providing support to execute the IMEC strategic marketing plan, I help tell the narrative of manufacturing excellence in Illinois, engage prospective and existing clients, and driving results at IMEC that directly impacts the Illinois economy.

Qualifications

- Bachelor of Science degree in Sports Communication, with a minor in Social Media Marketing from Bradley University
- HubSpot and Hootsuite Social Media Marketing Certification
- Google Digital Marketing Certificates in Analytics and Social Media