



## Megan Altmyer

Marketing  
Specialist

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“***The three great essentials to achieve anything worthwhile are, first, hard work; second, stick-to-itiveness; third, common sense.***”  
***- Thomas A. Edison***

## Responsibilities

I am privileged to work behind the scenes of IMEC, upholding our brand initiatives and supporting the IMEC mission. I joined the IMEC team with over 7 years of marketing experience related to graphic design, written communication, website management, and social media management. As a Marketing Specialist, I get to leverage these skills to help support the marketing strategy and share the story of how IMEC is igniting manufacturing excellence in Illinois in a way that engages our audience, generates leads, and increases market penetration.

In addition to disseminating useful information to serve our clients and support our team, I support the overall marketing efforts to drive results for both IMEC and the manufacturers we support.

## Qualifications

- Bachelor of Arts degree in Visual Arts- Graphic Design, with a minor in Psychology from the University of St. Francis
- Associate of Arts degree from Joliet Junior College