

# FIT FOR PURPOSE.

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# Jeremy Smith

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Technical Specialist

# Welcome & Housekeeping

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- Recording on; deck & templates will be shared
- Use Q&A for questions; quick pulse poll mid-session
- Timing: 45 minutes with Q&A at the end



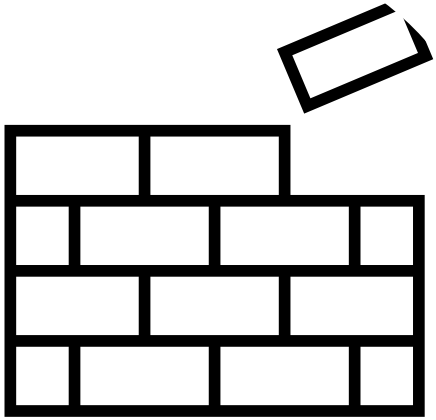
# Agenda

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- Why start with a problem statement (manufacturing context)
- Spotting automation-worthy pain points on the shop floor
- 4-part framing template for plant teams
- How framing improves ROI, buy-in, and solution design

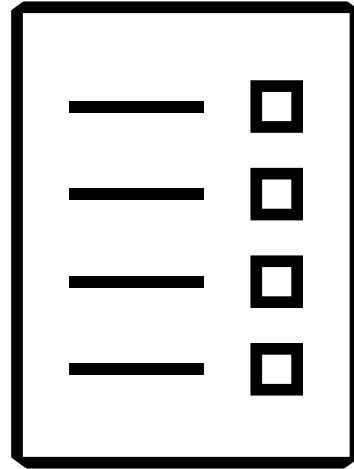


# Key Takeaways



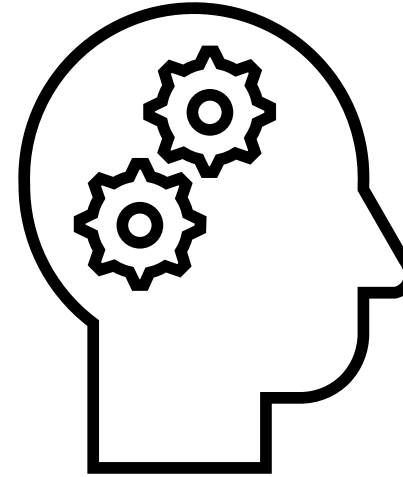
## Crafting Problem Statements

- Specific
- Measurable
- Impactful



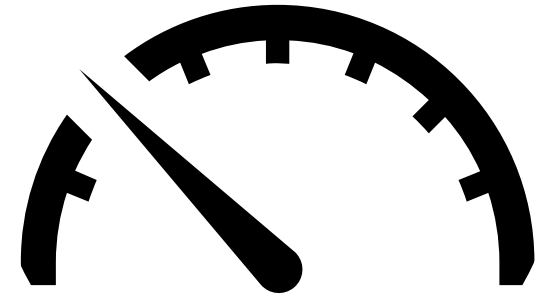
## Quick Triaging of Solutions

- Value vs. Effort Assessment
- KPI Focused



## Determine Best Overall Approach

- Apply standard calculation methodology and/or templates



## Implement and Measure Results

- Ensure problem statement is solved
- Prove ROI

# Problem-First Automation Wins

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- Avoids solution-first bias and scope creep
- Aligns operations, maintenance, safety on value & constraints
- Enables measurable outcomes and governance
- Reduces rework; accelerates delivery



# Pitfalls When Skipping Clear Problem Statements

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- Orphan automations with unclear ownership
- Local optimizations that hurt end-to-end flow
- Unverifiable ROI from vague outcomes
- Late constraints forcing costly redesigns



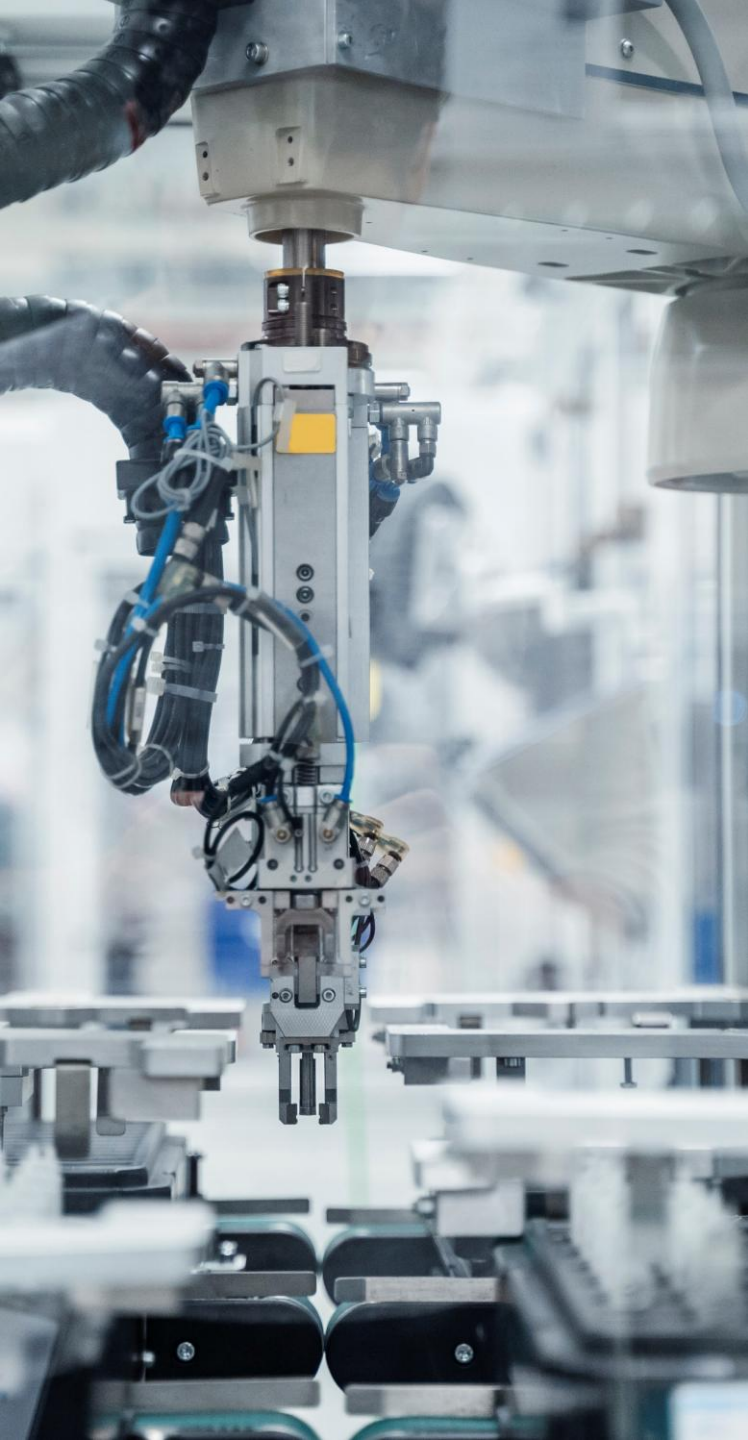
# “SMART” Problem Statements

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- Specific: Name the line/cell, process step, product family, and shift; state the pain clearly (e.g., “pour-temperature variance on Casting Line A causes mispours in cores 12–18”).
- Measurable: Include baseline and target using plant metrics (e.g., FPY, scrap %, OEE, changeover time, energy/ton), plus how you’ll measure (data source, time window).
- Achievable: Check constraints (LOTO/safety, PLC/HMI limits, maintenance windows, material variability) and resource availability (SME time, budget) to keep targets realistic.
- Relevant: Tie the outcome to business impact (scrap avoided, throughput, safety risk reduction, compliance) and to the value stream (no local optimizations that hurt flow).
- Time-bound: Set a deadline and review cadence (e.g., “reach target within 60 days; weekly KPI checks; 4-week sustain proof”).



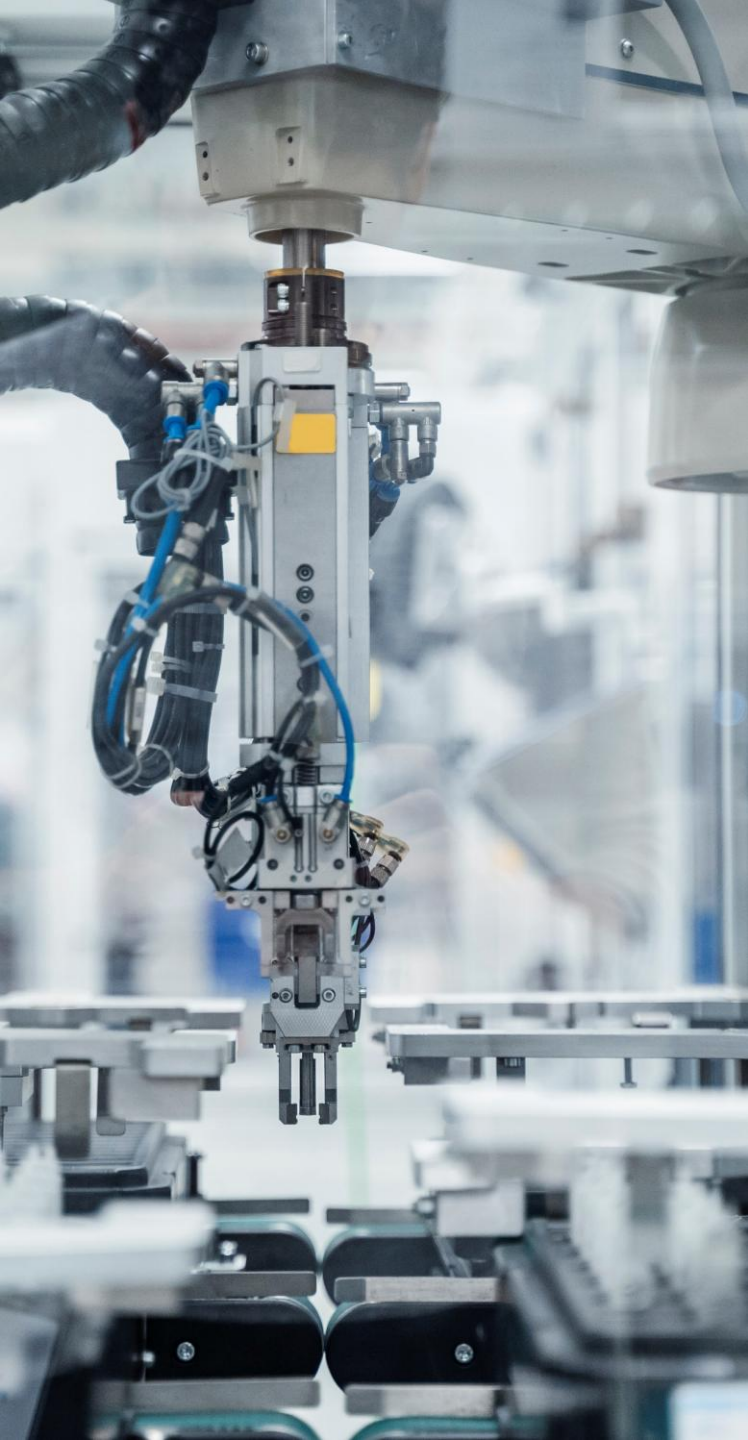




# Spotting automation-worthy pain points on the shop floor

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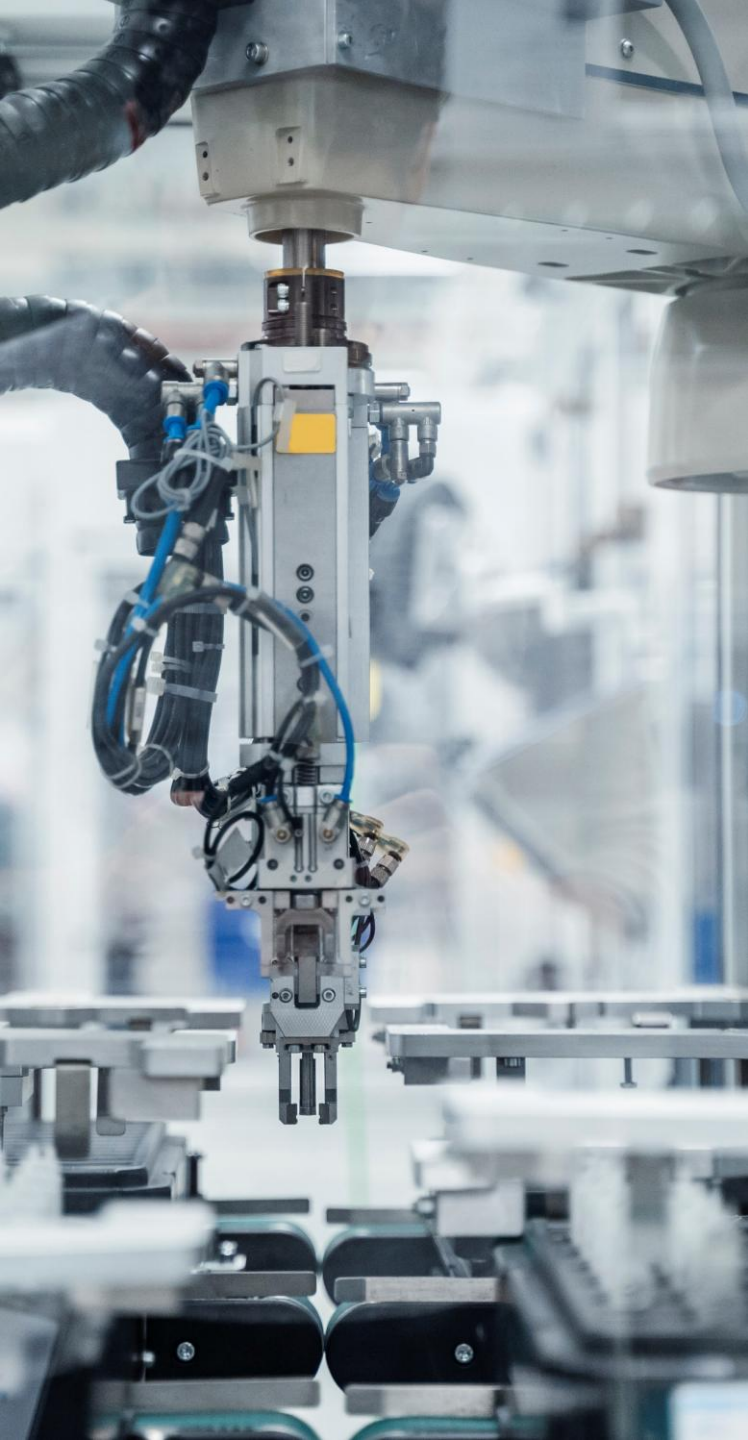
- High-volume, rule-based work with recurring defects or waiting
- Queues & handoffs that throttle
- Manual data capture or double entry
- Unplanned downtime patterns
- Compliance/traceability gaps



# Quick triaging of solutions

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- Value signals
- Effort drivers
- Score 1-5 (Value × Effort) and prioritize high-value/low-effort
- Constraint check
- Right-sized intervention



# Poll Question

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- Where is your plant today with automation problem framing and assessing?
  1. Not started (ad hoc ideas, no baselines)
  2. Emerging (some baselines, inconsistent framing)
  3. Defined (template in use, sporadic)
  4. Mature (governed process across lines)
  5. Optimized (continuous improvement tied to KPIs) 1-5 (Value × Effort) and prioritize high-value/low-effort

# Determine Best Overall Approach

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From short-list of potentials from triage step determine/collect details:

- Current State: line/cell, product mix, takt/cycle, shifts
- Impact (baseline): OEE, scrap/rework, downtime, safety risk, energy/ton
- Desired Outcome: target KPIs & acceptance criteria
- Constraints: safety/LOTO, PLC/HMI, MES/ERP, change windows



# Apply Standard Calculations

- Standard calculation approach keeps team aligned
- Provides a clear picture of problem and solution

## Manufacturing Automation Problem Statement — Worksheet

Use this one-pager to frame each automation opportunity. Focus on outcomes; avoid naming tools upfront.

### 1) Current State (where/when/who)

Line/Cell & Product Mix	e.g., Casting Line A — gray iron, 2 part numbers, 3 shifts
Process Step(s)	e.g., ladle pour → mold queue → shakeout
Cycle/Takt & Volumes	e.g., 55s cycle; 1,200 pcs/shift
Systems Involved	PLC/HMI, sensors, MES, ERP, QMS

### 2) Impact (baseline metrics)

OEE / Availability / Performance / Quality	e.g., 68% OEE; perf losses at pour; FPY 87%
Scrap & Rework	e.g., 6.5% pour-related scrap; 2.1% rework
Downtime / Changeover	e.g., 45 min changeover; 2.3 hrs/week unplanned
Safety & Compliance	e.g., heat exposure; LOTO steps; audit findings
Energy / Unit	e.g., 1.9 MMBtu/ton or kWh/part

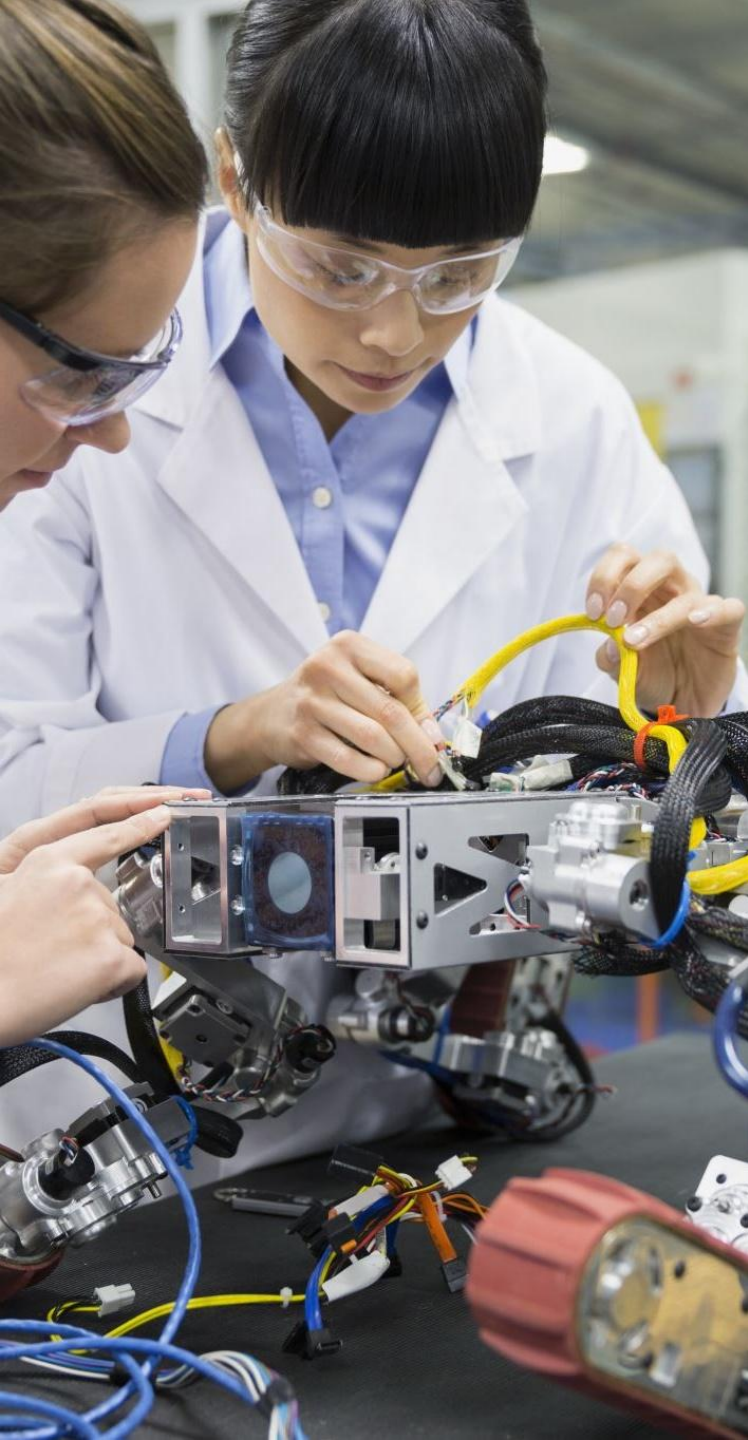
### 3) Desired Outcome (targets & acceptance)

Target KPIs	e.g., FPY ≥ 95%, pour-related scrap ≤ 2%, OEE ≥ 78%
Acceptance Criteria	What proves success? e.g., 4 weeks meeting targets
Scope of Pilot	Line/shift, lot size, product families

### 4) Constraints & Considerations

Safety / LOTO / Interlocks	Any required guards, interlocks, PHA/Job Safety Analysis
Technical	Sensor placement, PLC memory, network, data retention



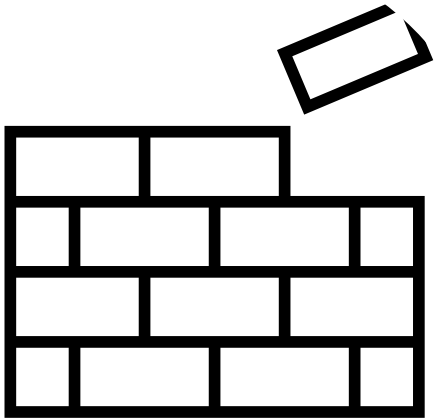


# Implement and Ensure ROI

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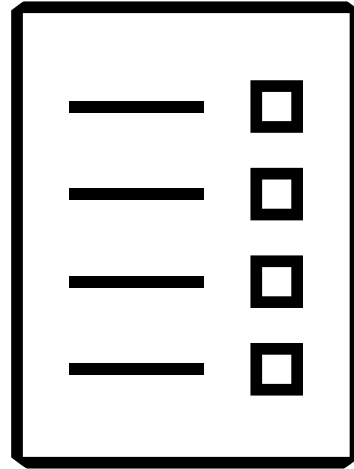
- Once applications are decided, determine if implementation can be done internally or if use of an integrator will be needed.
  - The well-crafted problem statement and expected benefits from the template will transfer directly to an RFQ if external assistance is needed.
- Establish a standard implementation review cadence to ensure that KPI's in problem statement are fully achieved.

# Key Takeaways



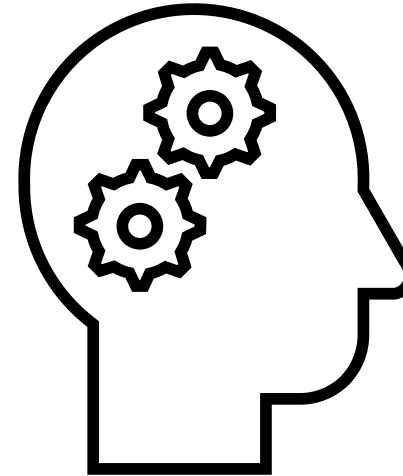
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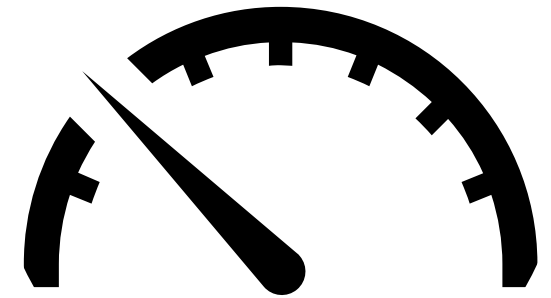
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## Implement and Measure Results

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- Prove ROI

# Thank You!



Share your feedback

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